



📞 636.970.HALL (4255)
✉ info@pfemevents.com
📍 115 McMenamy Road
St. Peters, MO 63376
🖱 pfemevents.com



PROFESSIONAL FIREFIGHTERS OF EASTERN MISSOURI - LOCAL 2665

Firefighters Sports Complex

MEDIA GUIDE

Opportunity Overview

For over 100 years, firefighters, paramedics and dispatchers have been helping individuals and businesses throughout the St. Louis area during times of crisis. Whether it's a blaze sparked by faulty wiring or a medical call for respiratory distress, the 2,700+ professional men and women of fire protection, ambulance and dispatching services are there to help 24 hours a day, 365 days a year.

The First Responders in our region belong to the Professional Firefighters of Eastern Missouri (PFEM) Local 2665. PFEM owns and operates the PFEM Hall and Banquet Center, located at 115 McMenemy Road in St. Peters, MO. This is where we hold union meetings, training opportunities and other fire and EMS-related functions. But we don't stop there. PFEM also hosts wedding receptions, fundraisers and various public and private social events throughout the year in one of two beautiful halls.

In 2009, we built 4 sand volleyball courts, adding volleyball leagues to our already impressive list of outreach efforts to the community. These leagues became wildly popular and are played six nights a week. In fact, our sand volleyball became so popular that in 2019 a fifth court was added! The complex was reconfigured later that year to accept an inflatable dome to cover 4 of the courts. This allows for play to continue year-round! The complex has earned the reputation of being the premier place to play sand volleyball in the St. Louis area.

In 2020, after years of planning and fundraising, a new handicapped inclusive playground was opened and dedicated in honor of a member's daughter, Kennedy. This beautiful playground allows for both special needs children and adults, including veterans, to enjoy the experience together. It's a great, fun atmosphere to be enjoyed by those of all abilities!

In 2021, an addition was built, and 4 bocce ball courts were erected! These courts host leagues 5 nights a week year-round, enjoyed by people of all ages and skill levels.

Everyone knows the men and women of PFEM are there to help in times of crisis. We are eternally grateful for the support we receive to do our jobs and continuously look for new and innovative ways to assist the community in non-emergency situations. Once we discovered a new opportunity to help area businesses, we knew we had to act on it. And, thus, PFEM proudly offers the opportunity to advertise along the perimeter of both the volleyball and bocce courts, as well as on our new digital monitors located throughout the entire sports complex.

This unique and affordable grassroots advertising program is designed to unite PFEM with local businesses to reach even more members of our community. The advertisements not only increase visibility for your business but will also show the community that you support PFEM Local 2665 and our efforts to protect life and property. The PFEM Hall and Banquet Center and Sports Complex is a place where people gather... not only first responders but also the people from the communities they serve. The community supports PFEM and will see, through your ad, that you do too!

Please find details of this rare opportunity in the enclosed packet. PFEM Local 2665, both active and retired, look forward to creating and maintaining a win-win partnership with St. Louis-based businesses for many years to come. Together, the Professional Firefighters of Eastern Missouri and YOU can reach our local community we are so proud to serve. Thank you!



Ray Hogan

Hall Board Member & Retiree Chairman





THE FIREFIGHTERS SPORTS COMPLEX SERVES

2,750+ Players & Patrons
EACH WEEK!

PLAYERS
SPEND

4

HOURS
PER WEEK
ON THE COURTS



The Stats Speak For Themselves.



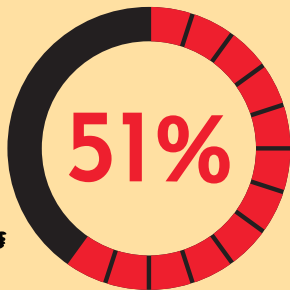
COURTS ARE UTILIZED FOR
LEAGUES & PRIVATE PARTIES

240+

DAYS
PER
YEAR

OCCUPIED **65%** OF THE YEAR!

75% OF LEAGUE PLAYERS ARE AGES
25 TO 40



OF LEAGUE
PLAYERS ARE
FEMALE



62%

St. Charles County
Residents

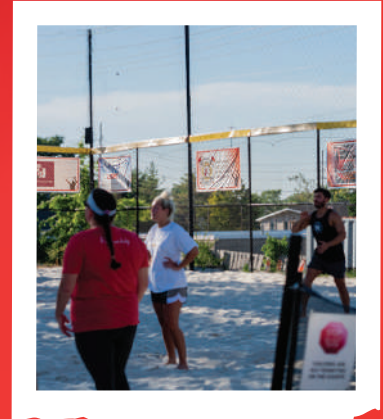
25%

St. Louis County
Residents

13%

Residents of
other Counties





5 State-of-the-art Volleyball Courts

Both Open For Leagues & Private Rentals Year-Round!



**Covered, Heated Pavilion
with 4 Bocce Courts**



PFEM™
Firefighters Sports Complex

PROFESSIONAL FIREFIGHTERS OF EASTON DISTRICT
LOCAL 2688

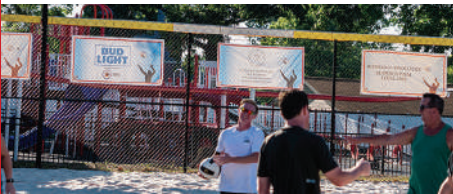


Advertising Opportunities

Cost-Effective Brand Awareness that *Delivers Results.*

Banner

3' x 6'



Professionally designed and printed on heavy-gauge vinyl made to withstand rips, tears & fading.

If banner sustains damage, it will be promptly replaced at no additional cost to the Advertiser.

1 YEAR \$1,000

2 YEARS ~~\$2,000~~
\$1,300

3 YEARS ~~\$3,000~~
\$1,500

Media

(4) TV Monitors



Professionally designed and displayed on (4) HD T.V. monitors.

Media coverage to include Vinny's Lounge, Volleyball & Bocce court areas.

1 YEAR \$550

2 YEARS ~~\$1,100~~
\$700

3 YEARS ~~\$1,650~~
\$800

Sign

2' x 3'



Professionally designed and printed on aluminum metal that is rust and weather resistant.

If sign sustains damage, it will be promptly replaced at no additional cost to the Advertiser.

1 YEAR \$500

2 YEARS ~~\$1,000~~
\$650

3 YEARS ~~\$1,500~~
\$750

Combo Discount

Banner / Sign

3 YEAR MINIMUM

~~\$4,500~~
\$2,000

Combo Discount

Banner / Sign / Media

3 YEAR MINIMUM

~~\$6,150~~
\$2,400

Questions?
Let's Chat!

314.277.7905

| rtrchr2665@gmail.com



PFEM SPORTS COMPLEX ADVERTISING TERMS, CONDITIONS & ORDER FORM

Banner Advertising

3' x 6' banner
3-year term
\$1500

3' x 6' banner
2-year term
\$1300

3' x 6' banner
1-year term
\$1000

Media Advertising

4 Monitors
3-year term
\$800

4 Monitors
2-year term
\$700

4 Monitors
1-year term
\$550

Sign Advertising

2' x 3' sign
3-year term
\$750

2' x 3' sign
2-year term
\$650

2' x 3' sign
1-year term
\$500

Banner/Sign Combo

3-year only
\$2000.00

Banner/Sign/Media Combo

3-year only
\$2400.00

CHECK
Check Number: _____
Please make payable to 2665 Retiree's Memorial Fund

CREDIT CARD
Card Number: _____
Expiration Date: _____
CSV # _____

Advertiser must provide PFEM with high-resolution company logo, preferably in .eps or .ai format. Producing banners/sign using other file formats is not recommended. Professional Firefighters of Eastern Missouri Local 2665 Sports Complex ("PFEM") will provide Advertiser with high-resolution proof for approval prior to printing advertising materials. Approval of logo placement, colors and verbiage on said proof is the responsibility of the advertiser. Media coverage to include T.V. monitor(s) in Vinny's Lounge, Volleyball, & Bocce court areas.

Banners will be printed on heavy-gauge vinyl designed to withstand rips, tears and fading. Bocce signs will print on aluminum metal. Should advertiser's banner/signs show said significant signs of wear, PFEM will replace at no cost to the advertiser. Ordinary wear and tear is expected. Banners/sign printed for use at PFEM will be considered property thereof, and will be stored on-site year round.

Payment for all advertising contracts must be provided to PFEM upfront. No refunds will be issued for unfulfilled term advertising contract.

Signature: _____

Signature: _____

PFEM Local 2665 Representative

Print Name: _____

Company: _____

Date: _____

Begin Term: _____

End Term: _____



Ray Hogan
Retiree Chairman
314-277-7905
rtrchr2665@gmail.com

Bob Burkes - 1st Representative
Dave Tilley - 3rd Representative

Frank Bennett - 2nd Representative
Jim Bathe - 4th Representative

Thank you for helping support our local charties



PFEM
Local 2665
Community
Outreach



MDA
Fighting Muscle Disease
Muscular Dystrophy Association • mda.org

